

Stephanie Bishop

Contact

626.485.6359
stephanie.s.bishop@gmail.com
stephaniesbishop.weebly.com

Profile

Service learning intern experience, design experience with Adobe Creative Cloud, web design knowledge, four years worth of strong leadership and communication experience. Spent five quarters on The Western Front. Organized, self-starter, ready to learn.

Education

Western Washington University
Major: **Public Relations**
Minor: Sociology
2012-present

Skills

Adobe Photoshop | Adobe InDesign
Adobe Illustrator | Final Cut X | MailChimp
Microsoft Office | Microsoft Outlook | BLOX
Editing | AP Style | Photography | WordPress

Activities

WWU PRSSA'S VP of Recruitment
I was in charge of creating promotional materials and recruiting members.

Awards

Society of Professional Journalists:
[Best All-Around Non Daily Newspaper](#), **Finalist**
Washington Press Association:
[Feature Profile Writing](#), **Second Place**

References

Maria McLeod | WWU Journalism Professor
360.650.4270 | Maria.McLeod@wwu.edu
Lindsey Gerhard | PFC Marketing Manager
360.778.9877 | Lindsey@pickfordfilmcenter.org
Jack Keith | The Western Front Advisor
360.650.6244 | Jack.Keith@wwu.edu

WHATCOM FISH TALES | BELLINGHAM, WA

Public Relations Intern | Jan. 2016-present

Interning for Josh Stilts as he works to publish his upcoming book on the history of Whatcom fishing.

- Writing press releases for upcoming book launch, creating media contact lists and helping to edit drafts of the book
- Assisting with contacting publishing houses, writing query letters

PICKFORD FILM CENTER | BELLINGHAM, WA

Marketing and Outreach Intern | March 2016-July 2016

Assisted with promotional and PR materials for series, drives and giveaways at local, nonprofit theater.

- Collaborated with another intern to create biweekly MailChimp emails and other promotional materials for Performing Arts Series, membership drive and other events
- Created contact sheets and media lists to promote Performing Arts Series
- Helped create and implement campaign for a ticket giveaway
- Helped to create materials and other tactics for membership drive

B.A.A.Y. | BELLINGHAM, WA

Service Learning Intern | Jan. 2016-March 2016

Part of an advanced PR course at Western, worked with arts group to create in-depth campaign to build community and awareness.

- In charge of communicating with client, discussing their goals and resources to build campaign
- Conducted survey and in-depth research to collect necessary data to build campaign
- Collaborated with team to create creative and innovative tactics to help further B.A.A.Y. community
- In charge of contacting potential vendors, venues and sponsors for campaign

THE WESTERN FRONT | BELLINGHAM, WA

Managing Editor (Fall 2015) | Features Editor (Winter 2015) |

Head Copy Editor (Fall 2014, Spring 2015) |

Reporter (Spring 2014)

Student newspaper published twice-weekly that I held several different editorial positions on.

- Worked and communicated with other groups on campus about Front story possibilities.
- Worked closely with reporters and editors to develop content
- Fact checked heavily, contacted sources for accuracy, edited for content and AP style
- Managed about 40 reporters, as well as 18 editors. Managed deadlines for myself, reporters and editors

WWU LEAD | BELLINGHAM, WA

Service Learning Intern | Winter 2015

Part of an advanced PR course at Western.

- Provided PR services for Western club, LEAD
- Developed branding and design elements based off club's environmental theme
- Designed and created promotional material, such as vines, memes, branding guide, posters, handbills, and radio and video PSAs that I directed, shot and edited

For examples of my PR work, visit my digital portfolio at:
www.stephaniesbishop.weebly.com/client-work